



CUSTOMER
RESEARCH
INTERNATIONAL

Quality of Life Index



Customer Research International's *Texas Quality of Life Index*[®] is a multi-module survey of communities throughout Texas.

- A quantitative reading of stakeholders' perceptions of their community's services, lifestyle, environment, and economy.

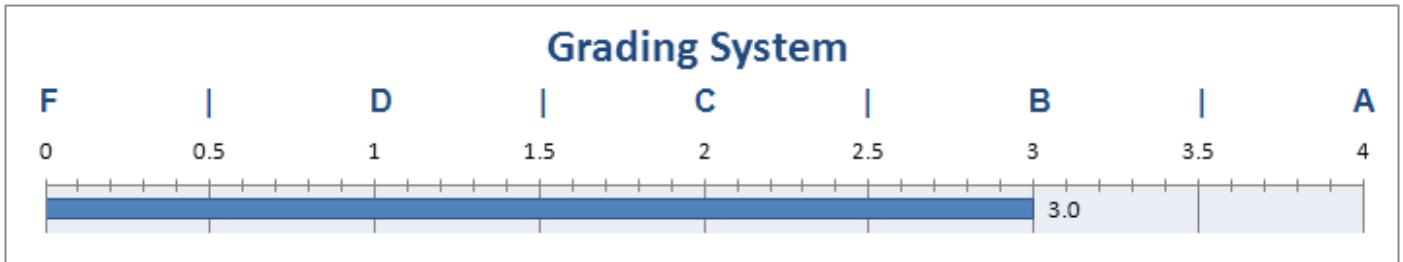
- Module One represents the *heart* of the Index—city services, departments, officials, and extensive demographics.

The Product Modules

MODULE ONE	The Core QOL Study
MODULE TWO	Growth, Land Use and Economy
MODULE THREE	Lifestyle and Leisure
MODULE FOUR	Sustainability, Green Initiatives and Environment
MODULE FIVE	Elections/Bond Issues
MODULE SIX	Branding
MODULE SEVEN	Crime and Safety
MODULE EIGHT	Custom Module 10 Questions — 5 Minutes



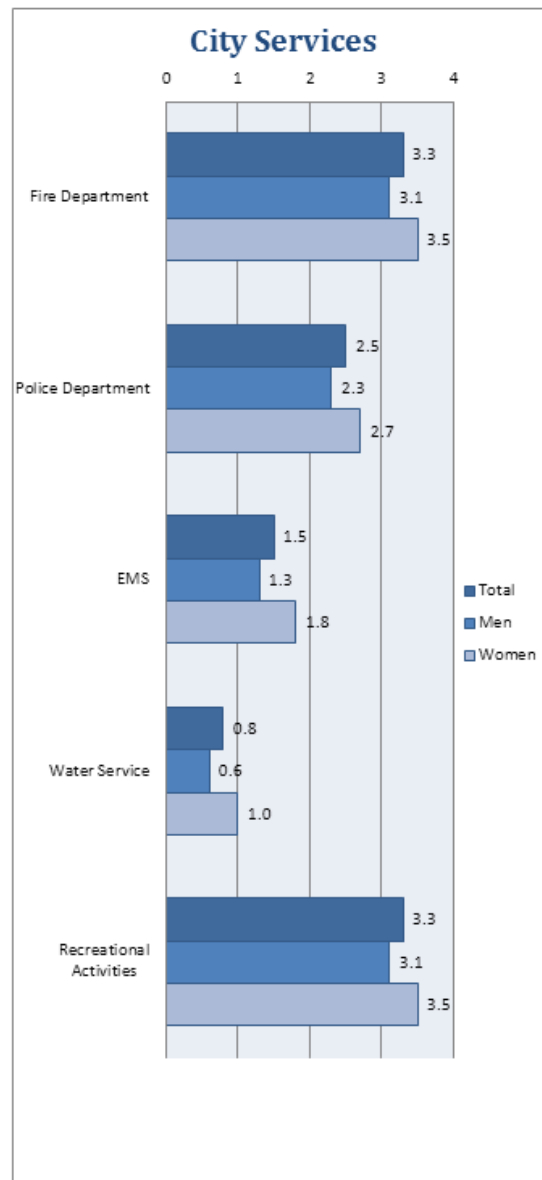
The familiar report card format provides a straight-forward approach to evaluation and reporting back to the community.



Online Report Card

City Services The range of scores for these City-provided or City-related Services is from XX to XX with an overall Grade Point Average (GPA) of XX or A-F.

- **Fire Department.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget purus vitae erat fringilla venenatis sit amet ac sem. In ullamcorper nulla sit amet elit commodo et porta nisl auctor.
- **Police Department.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget purus vitae erat fringilla venenatis sit amet ac sem. In ullamcorper nulla sit amet elit commodo et porta nisl auctor.
- **EMS.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget purus vitae erat fringilla venenatis sit amet ac sem. In ullamcorper nulla sit amet elit commodo et porta nisl auctor.
- **Water Service.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget purus vitae erat fringilla venenatis sit amet ac sem. In ullamcorper nulla sit amet elit commodo et porta nisl auctor.
- **Recreational Activities.** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget purus vitae erat fringilla venenatis sit amet ac sem. In ullamcorper nulla sit amet elit commodo et porta nisl auctor.



For more information on how your community can launch its own Quality of Life Index, contact—

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